



# INTERNATIONAL ICT & BUSINESS HYBRID PROJECT

Brainport Eindhoven: Innovation, technology, entrepreneurship

How does Eindhoven, as capital of the Brainport region, maintain its position as leader in technical innovation?

*"Is **IoT (Internet of Things)** the future?"*

*Join us to **research** and **learn** together about the **key impacts of IoT** on communication, ethics, business, security, remote sensing and more."*

A week with inspiring workshops & guest lecturers, working with students from all over the world on an interesting challenge.

**THE FUTURE IS YOURS!**

## PROGRAMME

**Online:** Pre-assignment about group dynamics and culture awareness.

**Monday 28<sup>th</sup> of March:** Kick-off at Fontys University of Applied Sciences, School of ICT

**Tuesday 29<sup>th</sup>-Thursday 31<sup>st</sup> of March:** Working on the assignment in intercultural groups

**Friday 1<sup>st</sup> of April:** Presentation of concepts

**Online:** working together in your group and end presentation

*More detailed information on the Project will follow shortly!*

**MARCH 28  
- APRIL 1  
2022  
EINDHOVEN**

## PROJECT topics



## SUSTAINABLE DEVELOPMENT GOALS



UNIVERSITY OF  
APPLIED SCIENCES